



# ReWORK



"Just having vision isn't enough, it's the execution of that vision that will make the difference!"

Simon Dickerson,  
Workhorse Group

## WORKHORSE LEGACY

We explain the WHY  
and report the WHAT in  
new 'LEGACY' website

action™



# Follow Workhorse Group's initiatives and longer term plans



We're sometimes asked 'why?' and 'what?' when we discuss our social responsibility plans, initiatives and projects.

One thing in common with all of our initiatives is that they require CHANGE.

Naturally, change can be difficult for many and the status quo can always appear a more comfortable and secure option. However, at WORKHORSE GROUP we live by the mantra 'Talk is cheap, action wins the day' and change is embraced, and necessary.

We've built a new website that details our long term plans (up to 20 years) and, over time will be populated with many invaluable educational links to give you great insight into our actions.

The image shows two screenshots of the Workhorse Legacy website. The top screenshot features a yellow background with the 'action' logo and text: 'Helping to save the UK's pollinators', '35% of global agriculture production depends on pollinators', 'THE DECLINE IN BEES OVER THE PAST DECADE IS SERIOUS FOR US ALL', and '46% decline in British bees over the past decade'. It also includes icons for a tractor, a beehive, and a bee. The bottom screenshot has a pink background and features the '5 YEAR PLAN' logo and text: 'PURCHASE LAND', 'CREATE WOODLANDS & WILD GARDENS', 'GROW ReWORK', and 'IMPLEMENT OUR POLLINATOR CORRIDORS PLAN'. It also includes a 'Million Tree Pledge' logo and an image of a person planting a tree.

[www.workhorselegacy.co.uk](http://www.workhorselegacy.co.uk)

## Workhorse Generation supports the Tour de Forth for 'Cash for Kids'

**WORKHORSE**  
Generation | ONE SHARED VISION



As part of WORKHORSE GENERATION and East Stirlingshire in the community's commitment to supporting local charities we were absolutely delighted to help 'Cash for Kids' Tour de Forth event.

Life long fans of The Shire Stuart Blackwood, Joel Blackwood, Sandy Nimmo and Alexander Johnson were more than happy to support the event by attending as Marshals for the day. The event was a huge success for Cash for Kids by raising £30k for the charity. Workhorse Generation's Fraser Cromar said "When we received the call from 'Cash for Kids' we went straight to work in getting some support for them."



## Thanks for your customer feedback - we never take it for granted...

"The crew were so accommodating and polite, the friendliest people we have had!"

The team at TRANSDEC pride ourselves on the service levels we offer. The positive feedback and comments that we receive from our customers are really appreciated and are a testament to the mindset and actions of our entire team, on the road and in the office. Here are some of the latest comments - THANK YOU!

"The team were very helpful and polite. Did exactly what was asked of them and I would have no problem recommending the team to others. All round great job."

"It was really professional, and whilst on our side we hadn't properly prepared and packed, none of this was a problem, and was all solved and done with a friendly helpful approach and attitude."

**TRANSDEC**  
MOVING BUSINESS

**REWORK**  
Office furniture for RE-USE



## Come and join us at the Colchester United Family Fun Day on the 16th July



The WORKHORSE GROUP team will be at the upcoming Colchester United FC Family Fun Day at the Jobserve Community Stadium on Sunday 16th July.

We will be showcasing our new 'Pollintor Corridors' initiative as part of our Group 'Action' social responsibility projects.

Colchester United will be launching their new home and away kits for the 2023/24 season, come and see if you recognise the brands on the front of the new shirts, we're certainly excited to see them! See you there!

## Workhorse Group support Colchester United FC Women's return after a ten-year absence.

For the past eighteen months, Colchester United Community Foundation, (CUCF), have been driving to create a complete and sustainable pathway for all women and girls within their community.

With the support of sponsors Workhorse Group, a sustainable pathway has now been created with the news of a return for Colchester United FC Women's team.

Niamh Gamble, CUCF's Women and Girls Development Officer, said: "We are so excited to announce the re-launch of the Colchester United Women's Team for the 23/24 season."

"Creating a complete and sustainable pathway for all women and girls within our community has been one of my biggest goals throughout my time working for the foundation."

"The offer that Colchester United Women's team players will receive is really special and is testament of the ambition and commitment that Colchester United and our sponsors, Workhorse Group, have shown."

Workhorse Director Simon Dickerson added: "We are proud to support the fantastic work both on and off the pitch of Colchester United, Colchester United Women and the Community Foundation."

"As a group, we understand the need to support, develop and educate when it comes to equality and other such important matters, we are starting to see change but we have such a long way to go.

"Together we achieve, together we make a difference and we are proud to support Colchester United Women and the club on this journey."

Women's football is one of the fastest-growing sports in the UK and the recent success of the Lionesses at the Women's Euro's has been the catalyst that has helped the sport



to continue growing in popularity. Grassroots football has had a surge of interest in participants, with 3.4 million women and girls taking up the sport in England. Colchester United

and Workhorse Group are passionate about providing equal opportunities to all, and we hope that the reformation of our Women's team is another step towards that mission.

## East Stirlingshire FC welcomes TRANSDEC and ReWORK as new front of shirt sponsors for 2023/24



East Stirlingshire FC, 'THE SHIRE', were delighted to announce commercial removals and storage company TRANSDEC as their new home front of shirt sponsor, and the re-use initiative ReWORK as new away front of shirt sponsor, for the coming 2023/24 season.

TRANSDEC are currently preparing to open a new depot in Stirlingshire to service their Scottish and North of England customer base.

TRANSDEC's Managing Director, Mark Nicholls said "We are proud to become new front of shirt

sponsors at East Stirlingshire FC and we look forward to getting involved with the fans and the community as we move into our new depot in Stirlingshire. We have strong connections with football at grass root and professional levels and are delighted to extend those into Scotland as we grow".